

Best of Media

A - Best of Film

13001	Robocop	Conill Saatchi & Saatchi
W FI	Festival de Nuevo Cine Argentino en Hollywood	Consulado General de Argentina en Los Angeles
06001	Chicken	Jung von Matt AG
AD	Mercedes-Benz	Daimler AG
01003	Long life	McCann Erickson
FI	Cuidat+	Campofrío
04001	PARALLEL JOURNEYS	JWT INDIA
AF	NIKE	NIKE INDIA
07003	Sala, Bathroom	AlmapBBDO
FI	Side Assist	Volkswagen do Brasil

B - Best of Radio

03014	ZZZ RADIO	ACE SAATCHI & SAATCHI MANILA
W AF	PAMPERS DIAPER	P&G DISTRIBUTING PHILIPPINES INC.
12005	Honesty - Doctor/Patient	La Comunidad
FI	Rolling Stone Magazine	La Nacion S.A.
15003	TO FRANCE, TO INDIA	TBWA\ISTANBUL
GD	AKBANK	AKBANK

C - Best of Press

17006	Farmer suicide 1, 2, 3	TAPROOT INDIA
W AF	TIMES OF INDIA	BENNETT COLEMAN & CO. LTD
07004	Angulos	AlmapBBDO
FI	Area View	Volkswagen do Brasil
03002	Cafiaspirina	AlmapBBDO
FI	Cafiaspirina	Bayer Brasil
14002	FORK / PISTON / EXHAUST / KICKSTARTER	Y&R Prague
GD	Harley Davidson	PHD Bikes a.s.
14004	Letters: F, N, R	Leo Burnett Tailor Made
FI	Fiat Institucional	Fiat
17007	Liking isn't helping: War/ Earthquake/ Flood	PUBLICIS SINGAPORE
AF	CRISIS RELIEF	CRISIS RELIEF SINGAPORE

D - Best of Outdoor

10004	Megaprint	AlmapBBDO
W FI	HP	HP
17014	The Social Swipe	Kolle Rebbe GmbH
W AD	Donations	Bischöfliches Hilfswerk MISEREOR e.V.
02009	GUINNESS DRAUGHT IN A BOTTLE: DEUX/QUATRE/TROIS	BBDO SINGAPORE PTE LTD
AF	GUINNESS	ASIA PACIFIC BREWERIES SINGAPORE

06013	Opel Sky Surprise	WIEN NORD Werbeagentur GmbH
	GD Opel	Opel General Motors Austria GmbH
11003	PIG/LAMB/COW	LOWE, THAILAND
	AF SUNLIGHT	UNILEVER
11004	Renovated Billboards	Jung von Matt AG
	AD DIY Store	OBI GmbH & Co. Deutschland KG

E - Best of Interactive

16008	Tweet Censurado	DDB Brasil
	W FI Censura	Anistia Internacional
14007	Catch-A-Plane	Leo Burnett Moscow
	GD S7 Airlines	S7 Airlines
01011	Cow Marathon	Leo Burnett Schweiz AG
	AD Food Label (Organic Food)	Bio Suisse
17012	MISSING CHILDREN	J. WALTER THOMPSON-BRIDGE ADVERTISING CO., LTD, BEIJING
	AF BAOBEIHUIJIA.COM	BAOBEIHUIJIA.COM
16006	RUN THAT TOWN	LEO BURNETT
	AF CENSUS	AUSTRALIAN BUREAU OF STATISTICS

F - Best of One2One

03011	It's in your hands	VCCP Spain
	W FI Prevención del cáncer de testículos	Asociación española de Adolescentes y Adultos jóve
02011	Game Is Not Over	180heartbeats + JUNG v. MATT
	GD Tiger	Maspex

G - Best of Publications

03013	MOTHER BOOK	DENTSU INC.
	W AF BELL-NET OBSTETRICS	BELL-NET OBSTETRICS
17015	Masks of Life	Jung von Matt AG
	AD Caritas Hospice	Caritas
14011	The Selfscan Report	serviceplan
	AD Auchan	Auchan S.p.A.

H - Best of Installations and Events

10006	#BalconyExpress	M&C Saatchi
	W AD Retail	Leroy Merlin
08007	All eyes on S4	Heimat
	W AD Swisscom & Samsung Galaxy S4	Swisscom (SChweiz) AG
17016	Mannequins	Jung von Matt / Limmat
	AD Pro Infirmis	Pro Infirmis
06013	Opel Sky Surprise	WIEN NORD Werbeagentur GmbH
	GD Opel	Opel General Motors Austria GmbH

I - Best of Media Innovation

13015	SKY Livespots	serviceplan
W AD	SKY	Sky Deutschland Fernsehen GmbH & Co. KG
14014	MegaFaces - MegaFon Olympic Pavilion	AXIS
GD	MegaFon	MegaFon
16010	SINGSLATOR	TBWA ESPAÑA
FI	Anicols-asociación para la normalización del lenguaje de signos	ANICOLS
17019	The RGB News	Geometry Global
GD	Observator	Antena 1
16008	Tweet Censurado	DDB Brasil
FI	Censura	Anistia Internacional

J - Best of Campaign

14015	Come to the street	Leo Burnett Tailor Made
W FI	Institucional	Fiat
10010	The Hornbach Hammer	Heimat, Berlin
W AD	DIY Home Improvement Superstores	Hornbach Baumarkt AG
14008	Ghita, The Social Shepherd	BV Mccann Erickson Romania
GD	Vodafone	Vodafone
16013	RICE-CODE	HAKUHODO INC.
AF	INAKADATE VILLAGE OFFICE	INAKADATE VILLAGE
12013	UNITY PAPER	LEO BURNETT SOLUTIONS INC
AF	ADA NEWSPAPER	WIJEYA NEWSPAPERS LIMITED

K - Best of Design

03013	MOTHER BOOK	DENTSU INC.
W AF	BELL-NET OBSTETRICS	BELL-NET OBSTETRICS
14012	Hospital Sant Joan de Déu	Dani Rubio Arauna / Rai Pinto
AD	Environmental design and signage	Hospital Sant Joan de Déu (Barcelona)
02015	Labelled Under Influence	Demner, Merlicek & Bergmann Werbegesellschaft mbH
GD	Austrian Vintner Andreas Tscheppe	Austrian Vintner Andreas Tscheppe
02014	ROAD TO RECOVERY	LEO BURNETT
AF	BUNDABERG RUM	DIAGEO
07019	SOUND OF HONDA / AYRTON SENNA 1989	DENTSU INC.
AF	INTERNAVI	HONDA MOTOR CO., LTD.
14019	TOKYO CITY SYMPHONY	SIX INC.
AF	ROPPONGI HILLS	MORI BUILDING CO.,LTD

L - Best of Direct Marketing

01016	RICE-CODE	HAKUHODO INC.
W AF	INAKADATE VILLAGE	INAKADATE VILLAGE OFFICE
06020	Audi Test Drive Cube	Philipp und Keuntje
AD	Audi A8	AUDI AG
10012	The Doubled Change	Demner, Merlicek & Bergmann Werbegesellschaft mbH
GD	moemax Furniture Store	XXXLutz KG/ moemax Furniture Store

16008 **Tweet Censurado**

FI Censura

DDB Brasil

Anistia Internacional

M - Best of PR

16011 **Bentley Burial**

W FI Institucional

Leo Burnett Tailor Made

Asociación Brasileña de
Trasplante de Órganos

02017 **It's time to change the time**

FI

17036 **The RGB News**

GD Observator

Geometry Global

Antena 1

16008 **Tweet Censurado**

FI Censura

DDB Brasil

Anistia Internacional

13021 **ZUGSPITZE**

GD REED EXHIBITIONS VIENNA

OGILVY & MATHER GMBH.

REED EXHIBITIONS VIENNA