

Best of Products and Services nominations

01 BEST OF FOOD

IC A 01 006 AF T03/031	HAPPY DENT PALACE HAPPY DENT TEETH WHITENING GUM	MCCANN ERICKSON MUMBAI
IC A 01 009 AF T04/021	CHANG - CHAK WANGKANAI	PUBLICIS THAILAND BANGKOK
IC S 01 003 W00101	ALTOIDS CHOCOLATE DIPPED MINTS WILLIAM WRIGLEY JR. COMPANY	LEO BURNETT USA
IC H 01 124 AD N5/018	RUNNING SUSHI	DRAFTFCB KOBZA AUSTRIA
IC I 01 0869 FI M 54x018	BIRDS FRISKIES BIRDFOOD.	LEO BURNETT PORTUGAL

02 BEST OF BEVERAGES

IC S 02 388 AF TC02/01	GOAL/BOSS/OFFICE BLACK UP COFFEE	IDEA AVENUE CO LTD BANGKOK
IC A 02 0032 FI T 04x004	MASTER MOUNTAIN DEW	BBDO NY USA
IC C 02 0394 FI G 04x002	DON'T SLEEP AT THE PARTY (GREEN) PEPSI X	ALMAPBBDO BRAZIL
IC H 02 001 GDG32012	TOPVAR: BOTTLE OR TRUMPET TOPVAR	ISTROPOLITANA D`ARCY SLOVAK REPUBLIC
IC E 02 0718 FI I 49x001	TATUAGEM DA BOA ANTARCTICA	ALMAPBBDO BRAZIL

03 BEST OF HEALTH AND PERSONAL CARE

IC S 03 1097 FI T 23x0	CAMPAIGN WE'RE BACK IMPULSE	VEGAOLMOSPONCE ARGENTINA
IC S 03 1064 FI M 58x001	AXE3 AXE3	VEGAOLMOSPONCE ARGENTINA
IC S 03 390 AF TC08/002	DIZZINESS SIANG PURE MEDICATED OIL	ONGOING CO LTD BANGKOK
IC A 03 015 AF T07/034	FOUR WEEKS TEST SMOOTH E WHITE BABYFACE SERUM	JEH UNITED LTD BANGKOK
IC D 03 154 AF OD05/089	PORES POND'S ANTI-BACTERIAL FACIAL WASH	OGILVY & MATHER PHILIPPINES MANILA

04 BEST OF SPORTS

IC H 04 069 AD D4/014	+10 FRESCO	TBWA GERMANY (180/TBWA), BERLIN GERMANY
IC H 04 001 GDG31009	IMPOSSIBLE IS NOTHING RUNNING TRACKS ADIDAS	METRO LEO BURNETT LATVIA
IC I 04 308 AF CTG/024	BONDED BY BLOOD THE ALL BLACKS	TBWA\WHYBIN AUCKLAND
IC R 04 082 AD D6/005	SKYARENA FRANKFURT - OVERTURE TO THE FIFA WORLD CUP 2006 IN G	ATELIER MARKGRAPH GERMANY
IC S 04 001 W00084	IMPOSSIBLE IS NOTHING ADIDAS	180 AMSTERDAM NETHERLANDS

05 BEST OF FASHION AND COSMETICS

IC E 05 105 AD N1/025 ADIDAS Y-3 REFLECTIONS

IC S 05 412 AF PC10/020 WRANGLER
WRANGLER

IC E 05 246 AF CB01/014 THE BEAUTY EXPRESS
EXBEAUTE

IC C 05 002 GDB08008 COUPLE
CONVERSE

IC E 05 110 AD N2/029 LEVI'S - ONE THREAD FITS ALL

NEUE DIGITALE GMBH GERMANY

BBDO SINGAPORE PTE LTD
SINGAPORE

DENTSU INC
TOKYO

JWT WARSAW
POLAND

ARC WARSAW - LEO BURNETT GROUP
POLAND

07 BEST OF CARS

IC A 07 003 AD F2/025 BACK SEAT

IC S 07 0998 FI G 23x001 FOREST, FIELD, BEACH
SMART FORTWO

IC A 07 031 AF T09/031 HUMANITY
TOYOTA CARS

IC C 07 009 AD A3/051 EMOTIONS CAMPAIGN -TEAR-NIPPLE-HAIR

IC H 07 0835 FI V 70x010 AUDI ROBOTS
AUDI A3 SPORTBACK

BBDO GERMANY GMBH/TEAM SMART GERMANY

CONTRAPUNTO
SPAIN

HAKUHODO
TOKYO

DDB BARCELONA
SPAIN

ALMAPBBDO
BRAZIL

08 BEST OF OTHER VEHICLES AND ACCESSORIES

IC S 08 413 AF PC06/02 BICYCLE LOCK CLIMA BICYCLE LOCK

IC A 08 032 AF T09/015 TYRE RACE
PIRELLI P ZERO CORSA

LEO BURNETT BANGKOK

OGILVY & MATHER ADVERTISING
KUALA LUMPUR

09 BEST OF ELECTRONICS

IC F 09 001 GDE23031 JEBO TE PAS TESTER LINKS

IC A 09 0091 FI T 18x001 IMMORTAL
E2 LITHIUM

IC B 09 0300 FI R 16x001 FOOTBALL
PLAYSTATION 2

IC B 09 0301 FI R 16x002 BOX
PLAYSTATION 2

IC B 09 0302 FI R 16x003 NBA
PLAYSTATION 2

IC C 09 0476 FI G 20x002 LAZARILLO
PSP

MCCANN ERICKSON CROATIA CROATIA

GRUPO GALLEGOS
USA

EURO RSCG BUENOS AIRES
ARGENTINA

EURO RSCG BUENOS AIRES
ARGENTINA

EURO RSCG BUENOS AIRES
ARGENTINA

TBWA/ESPAÑA
SPAIN

10 BEST OF TRAVEL, TOURISM AND TRANSPORT

IC S 10 451 AF OD06/0 NUNS/TURTLES/CHICKENS/PAPER TOUCH COMMUNITY SERVICE

IC A 10 038 AF T13/044 DESKTOP
RAJ TRAVELS AND TOURS PVT LTD

OGILVY & MATHER SINGAPORE SINGAPORE

EVEREST BRAND SOLUTIONS PVT LTD
MUMBAI

11 BEST OF RETAIL

IC H 11 116 AD N4/012 GLOBUS CROWN CAPS PROMOTION

IC A 11 041 AF T12/020 BEAM
ESTHE WAM BEAUTY SPA

IC A 11 0117 FI T 28x001 ACCORDEON
EXAMEN DE LA VISTA

IC A 11 005 GDA13024 DUTY FREE - VEIL
DUTY FREE

IC E 11 256 AF CB01/025 LOFT HALLOWEEN SHOW ! WEB SITE
LOFT HALLOWEEN SHOW ! WEB SITE

**OGILVY FRANKFURT
GERMANY**

OGILVY & MATHER JAPAN
TOKYO

OLABUENAGA CHEMISTRI
MEXICO

MCCANN ERICKSON ISRAEL
ISRAEL

777INTERACTIVE
TOKYO

12 BEST OF HOUSEHOLD PRODUCTS & MAINTENANCE**IC I 12 310 AF CTG/031 OXYRIDE MANNED AIRPLANE PROJECT
OXYRIDE BATTERIES**

IC E 12 0730 FI I 44x006 PURFIER
PURIFICADOR

IC H 12 130 AD N5/029 PATTEX 3D VASE

IC C 12 119 AF P05/063 BUBBLES
SUNLIGHT DISHWASHING DETERGENT

IC D 12 001 GDC04001 HANGER
LOCTITE

**HAKUHODO
TOKYO**

AGENCIA CLICK
BRAZIL

DDB GERMANY, DUESSELDORF
GERMANY

JWT SINGAPORE
SINGAPORE

NEW MOMENT NEW IDEAS COMPANY
SERBIA

13 BEST OF HOUSEHOLD AND BUSINESS APPLIANCES, FURNISHING AND ACCESSORIES**IC A 13 045 AF T06/038 JING - JOK
SHERA FLEXY BOARD**

IC D 13 212 AF OD07/029 IKEA 4.5 MUSEUM
IKEA LAUNCH COMMUNICATIONS IN JAPAN

**PUBLICIS THAILAND
BANGKOK**

ADK
TOKYO

14 BEST OF COMMUNICATION MEDIA AND PUBLICATIONS**IC D 14 215 AF OD01/4 BIKINI
FHM SINGAPORE**

IC E 14 109 AD N2/026 SEARCH ERRORS

IC A 14 006 GDA15021 BALLOT BOX
CUMHURIYET DAILY NEWSPAPER

IC A 14 011 GDCW64001 BIATHLON
13EME RUE

IC E 14 0731 FI I 49x005 I LOVE LAURA
MTV CHANNEL

**OGILVY & MATHER SINGAPORE
SINGAPORE**

KOLLE REBBE WERBEAGENTUR GMBH
GERMANY

CONCEPT
TURKEY

BETC EURO RSCG
FRANCE

TIEMPO BBDO MAD
SPAIN

15 BEST OF ENTERTAINMENT, RECREATION AND LEISURE**IC A 15 007 GDA12030 HELICOPTER
SPORTKA**

IC H 15 131 AD N5/042 ROULETTE

IC A 15 0152 FI T 20x001 TOGETHER
BUENOS AIRES ZOO

IC H 15 305 AF OD07/050 BIG SHADOW
XBOX360/MICROSOFT CORPORATION

**P.ART PRODUCTION S.R.O.
CZECH REPUBLIC**

ADMCOM
ITALY

DEL CAMPO NAZCA SAATCHI & SAATCHI
ARGENTINA

GT INC
TOKYO

IC I 15 120 AD N4/025 GHOST PHOTOS

TBWA GERMANY, BERLIN
GERMANY

16 BEST OF CORPORATE

**IC I 16 0922 FI M 54x0 PRETTY NEIGHBOURHOOD
FUTBOL**

**BBDO ARGENTINA
ARGENTINA**

IC S 16 1072 FI M 58x009 THE MOVIES YOU SHOULD HAVE SEEN
TCM.TURNER CLASSIC MOVIES

VITRUVIO LEO BURNETT
SPAIN

IC S 16 1102 FI T 23x006 CIRUGIA
NIKE WOMEN

MADRE
ARGENTINA

IC G 16 001 GDE21008 WELL DONE
PODRAVKA

BRUKETA & ZINIC O.M.
CROATIA

IC S 16 428 AF PC17/016 DEATH/LUNG CANCER/6 MONTHS/THE END
SINGAPORE HOSPICE COUNCIL

OGILVY & MATHER SINGAPORE
SINGAPORE

17 BEST OF FINANCIAL

**IC A 17 0185 FI T 12x0 44 BLOCKS AND A BAGUETTE
INSTITUCIONAL**

**MADRE
ARGENTINA**

IC D 17 221 AF OD05/016 HOME EXTENSION LOAN
BANK OF BARODA

EURO RSCG INDIA
MUMBAI

IC I 17 309 AF CTG/025 PAGO CAMPAIGN
PAGO PAYMENT SERVICE

TBWA\WHYBIN
AUCKLAND

IC A 17 061 AF T11/024 SECURE
ANZ BANK

DDB MELBOURNE
RICHMOND

IC A 17 0200 FI T 13x004 UFO
ANSWER SEGURO ONLINE

DEL CAMPO NAZCA SAATCHI & SAATCHI
ARGENTINA

18 BEST OF PUBLIC AND PRIVATE SERVICES

**IC S 18 464 AF OD02/0 ACE/JOKER/DIAMOND
NATIONAL COUNCIL ON PROBLEM GAMBLING**

**MCCANN-ERICKSON (S) PTE LTD
SINGAPORE**

IC S 18 1075 FI M 58x012 ALL FOR A HAIR
ARNET

SANTO
ARGENTINA

IC S 18 465 AF OD06/017 DEATH/LUNG CANCER/6 MONTHS/THE END
SINGAPORE HOSPICE COUNCIL

OGILVY & MATHER SINGAPORE
SINGAPORE

IC A 18 0216 FI T 22x015 SUEIRO
EDENOR

EL CIELO AGULLA & BACCETTI
ARGENTINA

IC H 18 004 GDG31005 WRONG WORKING ENVIRONMENT CAMPAIGN
JOBSINTOWN.DE

SCHOLZ & FRIENDS
GERMANY

19 BEST OF SOCIAL ENGAGEMENTS

IC D 19 007 AD A1/006 NOT HERE BUT NOW

**WALKER
SWITZERLAND**

IC A 19 011 GDH35011 SINGING COWBOY
TRUTH

ARNOLD WORLDWIDE PARTNERS
USA

IC A 19 0230 FI T 14x001 25 YEARS MTV
PREVENCIÓN Y COMBATE SIDA

LOWE
MEXICO

IC B 19 0368 FI R 14x001 MARTA / FERNANDO
FIAT

VITRUVIO LEO BURNETT
SPAIN

IC E 19 274 AF CB06/032 FLOATING BABY VIRAL
PRERANA

LEO BURNETT
MUMBAI