

Best of Admaking

J - BEST USE OF LOCAL CULTURE

19S14	Tan Hong Ming/Race/Karate Merdeka 2007	Leo Burnett Advertising Sdn Bhd Petronas National Berhad
05S08	Smooth E Baby face Scrub Smooth E Baby face Scrub	Jeh United (Bangkok) Siam Health Group Co.,Ltd
08F02	Nelka Case Rent a Car	JWT/ Costa Rica Nelka
03S10	Onovalov's Statue Spectab	CHANGE INTERGRATED Jelfa SA
01S05	Freedom Project Nissin Cup Noodle	ground Tokyo Nissin Food Products Co Ltd

K - BEST UNIVERSAL IDEA CREATED IN A LOCAL MARKET

01A12	Non-blinking Woman Carré de Chocolat	Dentsu Inc Tokyo MORINAGA & Co Ltd
05E08	Uniqlock Uniqlo	Projector Inc Uniqlo Co Ltd
19S14	Tan Hong Ming/Race/Karate Merdeka 2007	Leo Burnett Advertising Sdn Bhd Petronas National Berhad
17B02	Disclaimer RACV Car Loans	Clemenger BBDO RACV
14S01	17 Weeks/Who's this?/Wrong Number SKY Television (SKY Movies)	DDB New Zealand SKY Television

M - BEST OF STRATEGY

19A14	Let Us Do It Fundacion Prodis	Vitruvio Leo Burnett Fundacion Prodis
02S05	La Clave Reserva Freixenet	JWT Spain Cava Freixenet Carta Nevada
04I01	Impossible Is Nothing - Where Sport Meets Art Sportswear	180 Amsterdam (180 TBWA) Adidas International
03S10	Onovalov's Statue Spectab	CHANGE INTERGRATED Jelfa SA
04F03	Palermo 180 Puma Borussia	DDB Argentina Puma

N - MOST INSIGHTFUL IDEA

18A03	Power of Wind Wind energy	Nordpol+ Hamburg Epuron / German Ministry for the Environment
05S08	Smooth E Baby face Scrub Smooth E Baby face Scrub	Jeh United (Bangkok) Siam Health Group Co.,Ltd
16E01	Dentsu CR&P School 2007 Dentsu Creative And Planning School	Dentsu Inc Dentsu Inc
01A12	Non-blinking Woman Carré de Chocolat	Dentsu Inc Tokyo MORINAGA & Co Ltd
02C08	Goldstar flow chart (Getting, Going out, Toilet) Goldstar Beer	MCCANN ERICKSON ISRAEL Tempo Inc.

O - BEST OF CRAFTING (AWARD FOR AGENCY)

18A03	Power of Wind Wind energy	Nordpol+ Hamburg Epuron / German Ministry for the Environment
05S08	Smooth E Baby face Scrub Smooth E Baby face Scrub	Jeh United (Bangkok) Siam Health Group Co.,Ltd
04I01	Impossible Is Nothing - Where Sport Meets Art Sportswear	180 Amsterdam (180 TBWA) Adidas International
02A08	Gauchos 1882	Madre Porta Hnos.
19S14	Tan Hong Ming/Race/Karate Merdeka 2007	Leo Burnett Advertising Sdn Bhd Petronas National Berhad

P - BEST OF CRAFTING (AWARD FOR PRODUCTION COMPANY)

02S05	La Clave Reserva Freixenet	JWT Spain Cava Freixenet Carta Nevada
19A14	Let Us Do It Fundacion Prodis	Vitruvio Leo Burnett Fundacion Prodis
18A03	Power of Wind Wind energy	Nordpol+ Hamburg Epuron / German Ministry for the Environment
05E01	Diesel Style Lounge New collection of the fashion brand Diesel	Neue Digitale GmbH/Berlin Diesel S.p.A.
00P26	La Ventana Indiscreta Maratón de TV3	Bassat Ogilvy & Mather Barcelona TV3

Q - BEST USE OF TECHNOLOGY

05E08	Uniqlock Uniqlo	Projector Inc Uniqlo Co Ltd
15E02	Cello Challenge Berlin Philharmonic Orchestra	Scholz & Friends Interactive Berliner Philharmonie GmbH
09I01	Color Tokyo! Bravia	HAKUHODO Kettle/HAKUHODO Sony Marketing Japan Inc
04E04	Nike Bukatsu Campaign 2007 Nike	Beacon Communications KK Nike Japan
07F02	MINI Clubman. The Other Test-drive. MINI Clubman.	Interone/BBDO ComLab BMW Group

R - BEST OF DESIGN

05E01	Diesel Style Lounge New collection of the fashion brand Diesel	Neue Digitale GmbH/Berlin Diesel S.p.A.
04R01	Stadium Sports	Publicis Singapore Yes
18R04	Fleurop Annual report Fleurop Interflora	Walker, Zurich Fleurop Interflora
08C03	Japanese Myth, American Myth, European Myth Honda CBR Fireblade	COHN & JANSEN - ASHLEY & HOLME InterMotorcycle
10H01	Sound of the Squares The City of Mannheim, Germany	Atelier Markgraph Stadtmarketing Mannheim GmbH

S - BEST CAMPAIGN

04I01	Impossible Is Nothing - Where Sport Meets Art Sportswear	180 Amsterdam (180 TBWA) Adidas International
02S05	La Clave Reserva Freixenet	JWT Spain Cava Freixenet Carta Nevada
05S08	Smooth E Baby face Scrub Smooth E Baby face Scrub	Jeh United (Bangkok) Siam Health Group Co.,Ltd
14S13	Times Of India Times Of India	JWT Bennett Coleman & Co
19S07	Earth Hour Earth Hour	Leo Burnett World Wildlife Fund