

Best of Admaking nominations

J BEST USE OF LOCAL CULTURE

IC A 19 077 AF T16/070 **HOSTEL**
EYE BANK ASSOCIATION OF INDIA

IC A 18 0216 FI T 22x015 SUEIRO
EDENOR

IC A 01 006 AF T03/031 HAPPY DENT PALACE
HAPPY DENT TEETH WHITENING GUM

IC S 17 401 AF TC12/005 TISSUE/ GENIUS/CANDY
THAI SMART CARD

IC S 03 390 AF TC08/002 DIZZINESS
SIANG PURE MEDICATED OIL

CODE RED FILMS
MUMBAI

EL CIELO AGULLA & BACCETTI
ARGENTINA

MCCANN ERICKSON
MUMBAI

BBDO BANGKOK LTD
BANGKOK

ONGOING CO LTD
BANGKOK

K BEST UNIVERSAL IDEA CREATED IN A LOCAL MARKET

IC S 03 1064 FI M 58x0 **AXE3**
AXE3

IC H 04 001 GDG31009 IMPOSSIBLE IS NOTHING RUNNING TRACKS
ADIDAS

IC H 02 001 GDG32012 TOPVAR: BOTTLE OR TRUMPET
TOPVAR

VEGAOLMOSPONCE
ARGENTINA

METRO LEO BURNETT
LATVIA

ISTROPOLITANA D` ARCY
SLOVAK REPUBLIC

L BEST INTEGRATION OF A GLOBAL IDEA INTO A LOCAL CULTURE

IC D 13 212 AF OD07/0 **IKEA 4.5 MUSEUM**
IKEA LAUNCH COMMUNICATIONS IN JAPAN

IC S 16 1102 FI T 23x006 CIRUGIA
NIKE WOMEN

ADK
TOKYO

MADRE
ARGENTINA

M BEST OF STRATEGY

IC A 19 011 GDH35011 **SINGING COWBOY**
TRUTH

IC A 19 0230 FI T 14x001 25 YEARS MTV
PREVENCIÓN Y COMBATE SIDA

IC S 03 1064 FI M 58x001 AXE3
AXE3

IC A 17 0185 FI T 12x001 44 BLOCKS AND A BAGUETTE
INSTITUCIONAL

IC S 16 1072 FI M 58x009 THE MOVIES YOU SHOULD HAVE SEEN
TCM.TURNER CLASSIC MOVIES

ARNOLD WORLDWIDE PARTNERS
USA

LOWE
MEXICO

VEGAOLMOSPONCE
ARGENTINA

MADRE
ARGENTINA

VITRUVIO LEO BURNETT
SPAIN

N MOST INSIGHTFUL IDEA

IC S 16 1102 FI T 23x0 **CIRUGIA**
NIKE WOMEN

IC S 03 1097 FI T 23x001 CAMPAIGN WE'RE BACK
IMPULSE

IC D 14 215 AF OD01/420 BIKINI
FHM SINGAPORE

IC S 02 386 AF TC01/006 WHITE LIE
HAKUTAKE

MADRE
ARGENTINA

VEGAOLMOSPONCE
ARGENTINA

OGILVY & MATHER SINGAPORE
SINGAPORE

OGILVY & MATHER JAPAN
TOKYO

IC A 19 0231 FI T 14x002	DEVASTATION GREENPEACE	ALMAPBDDO BRAZIL
IC A 03 015 AF T07/034	FOUR WEEKS TEST SMOOTH E WHITE BABYFACE SERUM	JEH UNITED LTD BANGKOK

O BEST OF CRAFTING (AWARD FOR AGENCY)

IC S 16 428 AF PC17/01	DEATH/LUNG CANCER/6 MONTHS/THE END SINGAPORE HOSPICE COUNCIL	OGILVY & MATHER SINGAPORE SINGAPORE
IC C 07 009 AD A3/051	EMOTIONS CAMPAIGN -TEAR-NIPPLE-HAIR	DDB BARCELONA SPAIN
IC H 04 069 AD D4/014	+10 FRESCO	TBWA GERMANY (180/TBWA), BERLIN GERMANY
IC S 18 464 AF OD02/040	ACE/JOKER/DIAMOND NATIONAL COUNCIL ON PROBLEM GAMBLING	MCCANN-ERICKSON (S) PTE LTD SINGAPORE
IC C 10 112 AF P17/026	NUNS / CHICKENS TOUCH COMMUNITY SERVICE	OGILVY & MATHER SINGAPORE SINGAPORE

P BEST OF CRAFTING (AWARD FOR PRODUCTION COMPANY)

IC P 329 AF CF01/021	RECONSTRUCTION TAC	@RADICAL.MEDIA SYDNEY
IC A 01 006 AF T03/031	HAPPY DENT PALACE HAPPY DENT TEETH WHITENING GUM	MCCANN ERICKSON MUMBAI
IC A 19 0229 FI T 15x016	MONKEYS TELEMARATON DE TV3	BASSAT, OGILVY & MATHER BARCELONA SPAIN
IC A 15 0152 FI T 20x001	TOGETHER BUENOS AIRES ZOO	DEL CAMPO NAZCA SAATCHI & SAATCHI ARGENTINA
IC A 03 0052 FI T 07x005	DOLLS REXONA JABÓN	VEGAOLMOSPONCE ARGENTINA

Q BEST USE OF TECHNOLOGY

IC R 04 082 AD D6/005	SKYARENA FRANKFURT - OVERTURE TO THE FIFA WORLD CUP 200	ATELIER MARKGRAPH GERMANY
IC H 15 305 AF OD07/050	BIG SHADOW XBOX360/MICROSOFT CORPORATION	GT INC TOKYO
IC S 14 472 AF 360/022	OPEN YOUR EARS CAMPAIGN NAPSTER	DENTSU INC TOKYO
IC E 14 109 AD N2/026	SEARCH ERRORS	KOLLE REBBE WERBEAGENTUR GMBH GERMANY
IC E 02 241 AF CB07/001	MOBILE BAR-CODE AD KDDI CORPORATION/SUNTORY LTD	DENTSU INC TOKYO

R BEST OF DESIGN

IC D 14 215 AF OD01/4	BIKINI FHM SINGAPORE	OGILVY & MATHER SINGAPORE SINGAPORE
IC G 16 002 GDE21017	ANNUAL REPORT FLEUROP INTERFLORA	WALKER WERBEAGENTUR SWITZERLAND

S BEST CAMPAIGN

IC S 03 1097 FI T 23x0	CAMPAIGN WE'RE BACK IMPULSE	VEGAOLMOSPONCE ARGENTINA
IC I 16 0922 FI M 54x007	PRETTY NEIGHBOURHOOD FUTBOL	BBDO ARGENTINA ARGENTINA

IC S 03 390 AF TC08/002 DIZZINESS
SIANG PURE MEDICATED OIL

ONGOING CO LTD
BANGKOK

IC S 03 1064 FI M 58x001 AXE3
AXE3

VEGAOLMOSPONCE
ARGENTINA

IC S 04 001 W00084 IMPOSSIBLE IS NOTHING
ADIDAS

180 AMSTERDAM
NETHERLANDS