

ADFEST 2010 PROGRAM

Thursday 18 March

Friday 19 March

Saturday 20 March

08.00	Registration	Registration	Registration
09.00		SCREENING	SCREENING
10.00	SCREENING	TBC By Francois Chilot	Short Films by the FABULOUS FOUR 2010 Moderated by Kazuyoshi Hayakawa
10.45	Coffee Break	Coffee Break	Coffee Break
11.15	ADOI Presents A TRIBUTE TO YASMIN AHMAD Michael Conrad Akira Kagami Harmandar Singh	Cheil Presents TBC By TBC	D&AD Presents IT'S THE END OF THE WORLD AS WE KNOW IT... AND I FEEL FINE By Tim O'Kennedy
12.15	THE GUNN REPORT 2009: Asia Pacific Edition By Donald Gunn & Emma Wilkie	A CONTAGIOUS TRENDS BRIEFING By Paul Kemp-Robertson	To be confirmed
13.00	Lunch	Lunch	Lunch
14.30	FROM BLACK TO POP By Sir John Hegarty	TBC By Paul Brazier	To be confirmed
15.30	DDB Presents TBC By Dick Van Motman	Ogilvy & Mather Asia Pacific Presents YOUNG LOTUS	IDEAS DRIVING THE MEDIUM By Brett Mitchell
16.30	Coffee Break	Coffee Break	THE BIG IDEA: Essential in Every Continent, Any Language All Cultures By Washington Olivetto
17.00	THE CUP 2009 By Milka Pogliani	AWARD PRESENTATION · Young Lotus · New Director Lotus · Film Craft Lotus · Print Craft Lotus · Design Lotus · Direct Lotus · Outdoor Lotus	Coffee Break
18.00	THE CUP 2009 AWARD PRESENTATION		FREE
19.30	WELCOME PARTY & Gunn Report Asia Pacific Certificate Presentation		
20.00		FREE	AWARD PRESENTATION · Press Lotus · 360 Lotus · Poster Lotus · INNOVA Lotus · Cyber Lotus · Lotus Roots · Radio Lotus · Special Awards · Film Lotus

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